#### **ONLINE SURVEY**

To get the current state of Voter awareness and enrollment among the students, the Electoral Literacy Club of Sree Keralavarma College has conducted an online survey. The survey provides interesting facts and enrollment in the Electoral roll. This report provides basic data for conducting the Electoral Enrollment Camp.

#### **VOTER'S AWARENESS CAMP**

The Electoral Literacy Club has informed and ensured Voter's Awareness Class in the seven-day NSS Camp of Sree Keralavarma College at Govt. Law College Thrissur. Through these 100 students of two NSS units in the camp have been empowered.

### CAMPAIGN ON EVM AND VVPAT

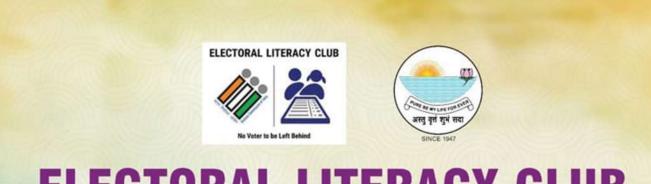
This is an upcoming activity of the Electoral Literacy Club in connection with National Voters' Day 2024. To familiarize the Voting procedure among the youth and public, a campaign on Electronic Voting Machines (EVM) and Voter Verifiable Paper Audit Trail (VVPAT) is scheduled to be conducted on 23rd January 2024. The District Election wing has offered technical support to this upcoming program





Sree Keralavarma College, Thrissur





# **ELECTORAL LITERACY CLUB SREE KERALAVARMA COLLEGE, THRISSUR**





## **ELECTORAL LITERACY CLUB SREE KERALAVARMA COLLEGE, THRISSUR WORK REPORT 2023-24**

### ABOUT THE ELECTORAL LITERACY CLUB

Electoral Literacy Club in Sree Keralavarma College came into function on 07/03/23. The Club was officially inaugurated by Shri. Jayakrishnan V. M IAS, Assistant Collector of Thrissur. The inaugural function was chaired by Shri. V. A Narayana Menon, Principal in Charge. Smt. Jyothi M. C, Deputy Collector (Election) delivered the keynote address. Thereafter, Shri. Bharath Dersan R, Section Assistant, District Election Office Thrissur has made a detailed presentation on Electoral Literacy and ELC activities.

The Electoral Literacy Club of Sree Keralavarma College has worked by the letter and spirit of the Club as envisioned by the Election Commission of India. Within one year of its opening, the Club has performed notable innovative practices and gained much attention from the Public and Election authorities. Students are highly benefited by participating in the activities of the Election Commission. Through their learning-by-doing approach, they understood the workings of the Election process and its benefits. Through their activities, thousands of students in the college, teachers, non teaching staff, and the public near the premises of the College are more aware of the importance of elections in general and activities of the Election Commission of India in Particular. This report resembles the facts. Special thanks to the Deputy Collector in charge of Election and their wing for supporting and encouraging the Club in activities. The major activities of the Club in the year 2023-24 are the following.





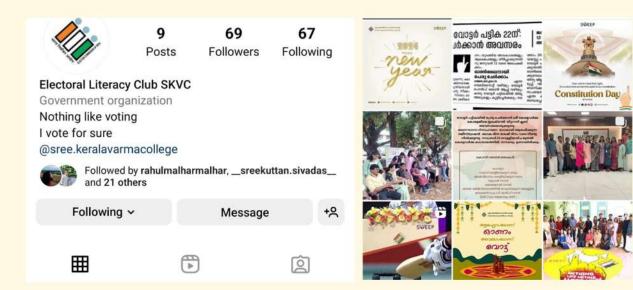
#### FLOWER RANGOLI (ATHAPOOKALAM)

Members of the Electoral Literacy Club, Sree Keralavarma College have made an Athapookalam in spreading voter awareness among youths. Pookalam tells the message of 'Nothing Like Voting, I Vote for Sure', the official slogan of the Election Commission in the year 2023-24. In addition to students' and Teachers' attention, the Media also has covered the activity with much importance. This has got a **special prize** at the state level and a **first prize** at the District level.



#### SOCIAL MEDIA FOR POSITIVE CHANGE (INSTAGRAM ACCOUNT)

By understanding the influence of Instagram on the students and youth, the Electoral Literacy Club of Sree Keralavarma College started an Instagram Account (electoral club skvc) to spread voter awareness. Through this medium, the club shares important news related to the Election which is published by the Chief Election Commissioner of India and CEO Office Kerala, and special activities of ELC members of the College.



### AUTOMATIC TEST PROCEDURE (ATP)

About the Parliament Election 2024, the District Election Wing Thrissur has conducted the Acceptance Test Procedure at Chembukkav, Thrissur from 04/09/23 to 7/09/23. 17 ELC members of Sree Keralavarma College have actively participated in ATP. The Electoral Literacy Club of Sree Keralavarma College has contributed the highest number of students for ATP.

#### NO VOTER TO BE LEFT BEHIND

Electoral Literacy Club of Sree Keralavarma College has organized a one-week Voters' Enrolment Camp. This initiative was organized in connection with Constitution Day (26th November 2023). This one-week camp continued till the International Day of Persons with Disabilities (3rd December 2023). By emphasizing the slogan of 'No Voter to be Left Behind,' the club ensured every disabled student enrolled in the Electoral Roll. Sree Keralavarma College has the largest number of differently able students at the University of Calicut. The inauguration of the camp was made by registering the details of two differently able students. Enrolment camp is also open to the public. The presence of Smt. Jyothi M.C, Deputy Collector (Election) Thrissur, Shri. Sreenivas M, District Co-ordinator ELC, and Shri. Bharath Dersan R, Section Assistant, District Election Office was noteworthy and their presence inspired the club members to be more active.

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#### **VOTER HELPLINE APP TRAINING**

By understanding the importance of training in Voter Enrolment, a special training has been organized for members of ELC regarding the usage of the Voter Helpline App on 24<sup>th</sup> November 2023. Shri. Bharath Dersan R, Section Assistant, District Election Office has led the training program.



